B COM MODEL II (VOCATIONAL: COMPUTER APPLICATIONS)

PROGRAMME OUTCOMES (PO)

On completion of the under graduate programme, the student is expected to attain the following learning outcomes.

PO No	Graduate Programme Outcomes
PO 1	Improvement in basic knowledge so as to enable the learners to take up professional careers or employment
PO 2	Develops basic problem analysis skills and knowledge and applies the same in real life situation.
PO 3	Uses knowledge and aptitude acquired in the course of study for social development
PO 4	Develops effective communication skills and ability to work in teams by strengthening group dynamics
PO 5	Fosters ability to engage in lifelong learning, demonstrating empathetic social concern and contributing to the development of nation by making use of the awareness gained on various issues.

PROGRAMME SPECIFIC OUTCOMES (PSO)

PSO No	Intended Programme Specific Outcomes.
PSO 1	Develops managerial skills and theoretical knowledge for managing business units
PSO 2	Obtains accounting knowledge and skills
PSO 3	Acquires basic theoretical knowledge on research methods and techniques
PSO 4	Acquisition of knowledge in specialized fields like finance, marketing, financial markets, management and information technology.
PSO 5	Obtains information to pursue higher studies in professional areas of commerce and management such as taxation, financial services, etc.

COURSE OUTCOMES (CO)

Semester 1

Name of the Course	Course Outcome
Language - English	**CO1** Reading Skills: - Ability to read English with understanding and decipher paragraph patterns, writer techniques and conclusions. **CO2** Writing Skills:- Skill to develop the ability to write structured English and master the mechanics of writing, the use of correct punctuation marks and capital letter. **CO3** Listening Skills: - Ability to understand English when it is spoken in various contexts. **CO4** Speaking Skills: - Develop the ability to speak intelligibly using correct tense, word stress, sentence stress and elementary intonation patterns. **CO5** Use English for formal communication effectively.
Second Language **1. Hindi**	**CO1** The various Prose written by the Writers enables the students to understand the culture and traditions of human life. The lessons help to imbibe human values. **CO2** The Autobiography of writers enables the students to understand the hard work put in their life to achieve a person's goal. **CO3** Letter writing gives awareness about how different letters should be written in Government Offices and various institutions. **CO4** Gives knowledge about the importance of Hindi translation, Abbreviations in various business sectors like Banks, Government Organizations etc.
2. Malayalam	**CO1** Learns to analyse Story **CO2** Ability to analyse Poem **CO3** Learns to analyse Drama

Dimensions and Methodology of Business studies	**CO1** Obtains theoretical knowledge about business and environment. **CO2** Develops a clear understanding about business in India and recent economic initiatives. **CO3** Gets acquainted with the theoretical and practical aspects of technology integrated in business. **CO4** Gains knowledge about Business Ethics as well as CSR. **CO5** Develops understanding on basic knowledge about research.
Financial Accounting I	**CO1** In depth understanding about preparation of financial statements **CO2** Learns to prepare financial statements from incomplete records **CO3** Basic understanding about the preparation of royalty accounts **CO4** Knowledge about the preparation of consignment accounts **CO5** Understanding of farm accounts
Corporate Regulations and Administration	**CO1** Acquaintance with concepts Company and the basics of Companies Act 2013. **CO2** Basic understanding of the promotion and formation of a company. **CO3** In depth understanding about Share Capital. **CO4** Understanding membership in a company and Company meetings. **CO5** Knowledge about the Winding Up procedure of a company.
Banking and Insurance	**CO1** Familiarizing with types of Banking and RBI. **CO2** Acquaintance with Innovations and Reforms in Banking **CO3** Ability to know banker and customer **CO4** Understanding about insurance **CO5** Knowledge about types of insurance

Semester II

Name of the Course	Course Outcome
Language - English	**CO1** Identifies the major issues of contemporary significance.

	CO2	Respond rationally and positively to the issues raised
	CO3	Internalize the values imparted through the selections
	CO4	Issues of Culture , Identity and Tradition
	CO5	Becomes sensitive towards the victims of man-made atrocities-Environmental Issues
Second Language	**CO1**	Understands various Writers and their skills.
1. Hindi	**CO2**	The moral of various poems written by eminent writers creates Patriotism, understanding Social and human values and inspiring them to achieve their goal.
	CO3	Enabled to understand the efforts taken by various Producers, directors, musicians to make the film and the implications of film in the society.
	CO4	Understands how the literature and film are inter-related that is; Person-Society-Literature-Nation
2. Malayalam	**CO1**	Ability to analyze articles
Financial Accounting II	**CO1**	Learns to prepare Hire Purchase accounts.
	CO2	Preparation of branch accounts.
	CO3	Basic understanding about the preparation of Departmental accounts
	CO4	In depth understanding about Dissolution of Partnership firm
	CO5	Clear understanding of Accounting Standards.
Business Regulatory Framework	**CO1**	Acquaintance with Mecantile Law
	CO2	Basic understanding about Special Contract.
	CO3	In depth understanding about Special Contract.
	CO4	Understanding Law of Agency.
	CO5	Knowledge about the Sale of Goods Act 1930
Business Management	**CO1**	Obtainstheoretical knowledge about business management.
	CO2	Develops a clear understanding about Planning.
	CO3	Acquaintance with the theoretical and practical aspects of organizing.
	CO4	Understands direction and control.
	CO5	Develops understanding on Management Techniques.

Principles of Business Decisions	CO1 Learns to familiarize with Business decisions.
	CO2 Acquaintance with Demand Theory.
	CO3 Develops a clear understanding about Production Analysis.
	CO4 Learns Cost Analysis.
	CO5 Understands pricing in different markets.

Semester III

Name of the Course	Course Outcome
Language - English	CO1 Gets awareness about the subtle negotiations of Indigenous and Diasporic identities with-in Literature.
	CO2 Becomes familiarized with the fissures, the tensions and the interstices present in South Asian regional identities.
	CO3 Understands the emergence of Life Writing and alternate/alternative/marginal identities.
	CO4 Gets sensitivised on the various ways in which literature serves as a platform for forming, consolidating, critiquing and re-working the issue of identity at various levels
Corporate Accounting 1	CO1 Knowledge about accounting for shares
	CO2 Understands shares and debentures underwriting.
	CO3 Basic understanding about the preparation of Joint stock Companies Accounts.
	CO4 In depth understanding about Investment Account.
	CO5 Understanding about Insurance claims.
Quantitative Techniques for Business- 1	CO1 Learner understands the statistics.
	CO2 Basic understanding about the statistical survey.
	CO3 Basic understanding about Uni-variate data analysis.
	CO4 In depth understanding about Uni-variate data analysis.
	CO5 Ability to compute interpolation and extrapolation.
Financial Markets and Operations	CO1 Gets familiarized with Indian Financial System.
	CO2 Acquaintance with Primary market.
	CO3 Develops a clear understanding about Secondary Market.

	CO4	Understanding about Mutual Fund.
	CO5	Basic Knowledge about Derivatives.
Marketing Management	**CO1**	Knowledge about the basics of marketing.
	CO2	Understanding Product Mix.
	CO3	Understanding Price Mix.
	CO4	Acquaintance with Physical Distribution Mix.
	CO5	Basic Knowledge about Recent trends in Marketing.
Information Technology for Business (Theory)	**CO1**	Obtains basic knowledge about Information Technology
	CO2	Understands social informatics.
	CO3	Ability to know network & Communication
	CO4	Obtains idea about HTML and Webpage
	CO5	Learns the basics of nternet
Information Technology for Business (Practical)	**CO1**	Ability to do practically the knowledge acquired through theory on ITB

Semester 4

Name of the Course	Course Outcome
Language - English	**CO1** Gets acquainted with different forms of inspiring and motivating literature **CO2** Gets sensitivised to maintain a positive attitude to life. **CO3** Learns to evaluate and overcome setbacks based on the insights that these texts provide.
Corporate Accounts II	**CO1** Learns to prepare Accounts of Insurance Companies **CO2** Learns the preparation of Banking company accounts. **CO3** Basic understanding about the preparation of Internal reconstruction **CO4** In depth understanding about amalgamation, absorption and external reconstruction **CO5** Practical knowledge about liquidation of companies
Quantitative Techniques for Business- II	**CO1** Basic understanding about the bivariate data analysis **CO2** Detailed understanding about the bivariate data analysis **CO3** Ability to work on index numbers. **CO4** Understands Time Series Analysis **CO5** Ability to compute probability
Entrepreneurship Development and Project Management	CO1 Becomes familiarized with Entrepreneurship CO2 Acquaintance with types of Entrepreneurship CO3 Develops a clear understanding about project identification CO4 Understanding about Project formulation and report CO5 Basic Knowledge about Entrepreneurship in India
Information Technology for Office (Theory)	CO1 Basic knowledge about word processing package CO2 Understands Desktop publishing CO3 Learns spreadsheet package CO4 Obtains advanced idea about Excel CO5 Learns presentation packages
Information Technology for Office (Practical)	CO1 Learns to do practically the knowledge acquired through theory on ITO

Semester 5

Name of the Course	Course Outcome
Cost Accounting - 1	**CO1** Learns cost accounting basics **CO2** Learns to prepare accounting and control of material cost **CO3** Learns the Preparation of accounting and control of labor cost **CO4** In depth understanding about control of overheads **CO5** Obtains practical knowledge on cost sheet
Environment Management and Human Rights	**CO1** Understands environmental studies with natural resources and eco system **CO2** Obtains knowledge about bio-diversity, environmental pollution and social issues **CO3** Obtains knowledge on recent developments in environment studies **CO4** Basic understanding on Right to Information Act 2005 **CO5** An awareness on human Rights
Programming in 'C' (Theory)	**CO1** Obtains knowledge about basic concepts of programming **CO2** Understands Decision making and branching **CO3** Able to know Arrays **CO4** Obtains idea about user defined functions **CO5** Learns and unions
Programming in 'C' (Practical)	CO1 Ability to do practically the knowledge acquired through theory on 'C' Programming
Computerized Accounting (Theory)	**CO1** Learns Computerized Accounting **CO2** Understands to record accounts with vouchers **CO3** Knowledge to record accounts with inventory **CO4** Knows details of account with tax **CO5** An awareness on pay roll.
Computerized Accounting (Practical)	CO1 Ability to do practically Computerized Accounting by using the knowledge acquired through theory

Open Course - Capital Market and Investment Management	**CO1** Acquires basic knowledge about Indian Financial System
	CO2 Understands functions of primary and secondary market
	CO3 Knows about various aspects of Derivatives
	CO4 Understands Investment Management
	CO5 Familiarizes with various investment avenues

Semester 6

Name of the Course	Course Outcome
Cost Accounting - 2	**CO1** Learns specific order costing
	CO2 Determines operating costing
	CO3 Learns to prepare process costing
	CO4 Basic understanding about marginal costing and break even analysis
	CO5 Understands budgetary control
Advertisement and Sales Management	**CO1** Acquaintance with basics of advertisement
	CO2 Familiarizes with advertisement appeal and media
	CO3 Basic knowledge on advertisement research
	CO4 Understands various sales promotion techniques
	CO5 An awareness on personal selling
Database Management System (Theory)	**CO1** Obtains knowledge about database concepts
	CO2 Understands RDBMS & relationship in database
	CO3 Able to know MS Access 2013
	CO4 Obtains idea about queries and & forms in Access
	CO5 Learns to modify database
Database Management System (Practical)	**CO1** Competency to do DBMS practically from the knowledge acquired through theory
Management Accounting	**CO1** Acquires knowledge regarding the basic concepts of Management Accounting
	CO2 Able to analyze financial statements with comparative and common size statements
	CO3 Able to analyze financial statements with Ratios

	CO4 Able to analyze financial statements with fund flow statements CO5 Able to analyze financial statements with cash flow statements
Software for Business and Research (Theory)	**CO1** Understands basic concepts of data analysis **CO2** Understands basics of SPSS **CO3** Ability for Data Transformation **CO4** Obtains idea about Libre Office writer **CO5** Obtains idea about Libre Office Calc
Software for Business and Research (Practical)	**CO1** Capability to use practically the knowledge acquired through theory on Software for Business and Research
Project and Viva	**CO1** Gets practical experience on theoretical knowledge **CO2** Develops the knowledge for professional career **CO3** Learns to integrate information from multiple sources.